



## EXHIBIT PROSPECTUS

CppNorth is a production of Cpp Toronto, the same team which organizes the Toronto C++ User Group. Since its inception in April 2019, the user group has attracted 50+ attendees to each session, with every corporate host securing at least one successful new hire from among the participants. CppNorth expands the reach and scope of the user group by bringing an international audience to Toronto for three days of C++ content.

Our sponsors and exhibitors will have exposure to our international audience and will have the unique opportunity to add their name to the first conference that celebrates Toronto as a worldwide center of C++ development.

We are grateful that you are considering the wonderful opportunity to Exhibit at CppNorth 2023. We are happy to offer you the chance to raise awareness of your company and brand.

The inaugural CppNorth Conference had approximately 200 attendees coming from the Province of Ontario, from the United States and from Europe. They represented not only C++ programmers, but also individuals who are interested in or are proficient in other programming languages.

The 2023 conference will start on July 15 and 16 with three pre-conference workshops, followed by three days of keynotes and tracks on July 17 – 19, 2023. The attendees will be provided multiple breaks throughout each day.

We would like to provide you with as much information as possible, so have created this Exhibit Prospectus. Of course, if there is anything you have a question on, please feel free to contact a member of the CppNorth committee.

CppNorth 2023 is being held as an in-person conference. We will be following all city and provincial guidelines for indoor events which may include mandated mask requirements for attendees with exceptions for temporary removal when eating, drinking, or presenting.

Please see the City of Toronto COVID-19 by-laws and the COVID-19 safety measures for more information. Our goal is to create an inclusive environment where you can learn, collaborate, and connect, and have fun.



## EXHIBIT PRICING AND HOURS OF OPERATION

The conference will be at the King Edward Hotel located in downtown Toronto, Ontario, Canada

The Omni King Edward Hotel  
37 King Street, East  
Toronto, Ontario. M5C 1E9  
416-863-9700

[www.omnihotels.com/hotels/toronto-king-edward](http://www.omnihotels.com/hotels/toronto-king-edward)

The cost of Exhibiting at CppNorth 2023 is as follows:

Sunday, July 16 - \$500  
Monday, July 17 - \$1000  
Tuesday, July 18 - \$1000  
Wednesday, July 19 - \$1000

Exhibit space is available on each of the days Sunday through Wednesday – July 16, 17, 18 and 19. Exhibit space has been designated on the Second Level in the Vanity Fair Foyer. Below is a drawing of the space which is available on a first-come, first-served basis. Once payment is received, you can reserve a location from those available. There will be traffic in this area during morning and afternoon breaks which will allow you time to introduce yourselves and your organization to our attendees.

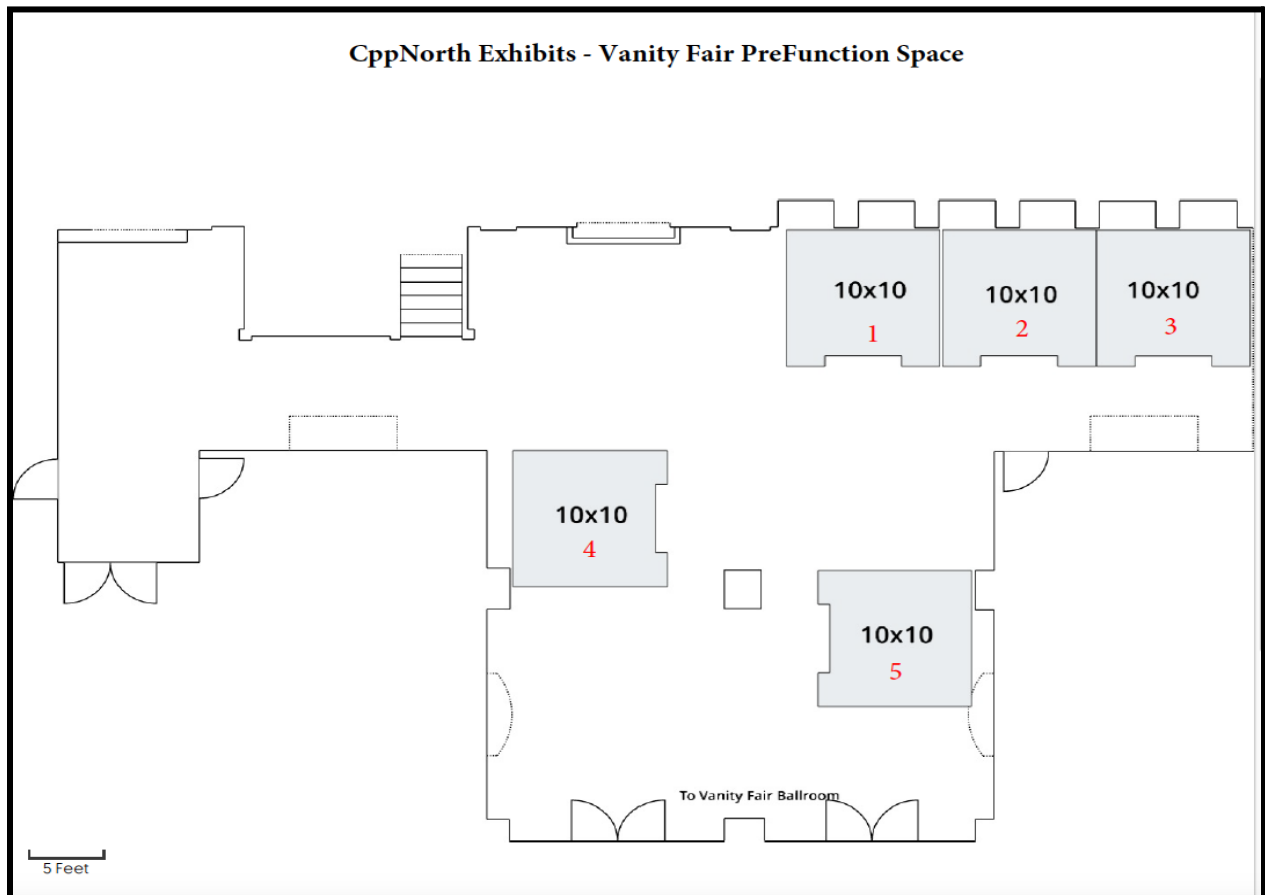
Exhibits cannot be staffed outside of the times below and the exhibit must be set up and torn down during the day(s) you purchased.

Sunday, July 16	3:00pm	9:00pm
Monday, July 17	7:00am	6:00pm
Tuesday, July 18	7:00am	6:00pm
Wednesday, July 19	7:00am	6:00pm

# Cpp North

## EXHIBIT SPACE

The Exhibit space is located on the 2nd floor of the Omni King Edward Hotel. A drawing below will show you the placement of the exhibits and are numbered for the ease of assigning them to interested organizations.



Your exhibit space will also include a 6' table and two chairs, wastebasket and table tent identification. You may bring whatever you'd like that would fit inside of this allotted space.



## CONFERENCE ACCESS AND HOTEL STAY

### **CONFERENCE ACCESS**

Exhibitors who pay for Sunday thru Wednesday get one conference ticket to be shared among their staff. All other exhibitors may purchase daily tickets for their staff to attend the conference activities. Please note that all conference activities such as lunch, coffee breaks and talks are restricted to ticket holders.

In addition, below is information relating to extras you may request. Some are at a cost, while other items are complimentary. If there is something you would like pricing on that is not listed, please contact Karen Krueger, Conference and Exhibit Manager at [Karen@KruegerEvents.com](mailto:Karen@KruegerEvents.com).

### **EXHIBITOR HOTEL STAY**

Should you require overnight accommodations, you may book your stay at the Omni King Edward at our discounted group rate through the link below:

<https://www.omnihotels.com/hotels/toronto-king-edward/meetings/2023-cpp-north-07142023>

Should special arrangements for delivery be necessary, please contact Karen Krueger, Conference and Exhibit Manager at [Karen@KruegerEvents.com](mailto:Karen@KruegerEvents.com).



## EQUIPMENT AND ADDITIONS

### EQUIPMENT

Audio Visual is handled by SoloTech AV. **The prices below are estimates and you will receive an official quote based on your needs prior to commitment.**

Laptop	\$300
50" Display Monitor	\$400
60" Display Monitor	\$500
Stand for any of the above (Cabling included)	\$75

### Furniture

Additional Banquet Chairs	Complimentary
High Top Table	Complimentary
Additional 6' Table	Complimentary
Stool or High Chairs	At Cost

### Packaged Snacks or any food/beverage order

From Banquet Staff	At Cost
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### Electrical Power

110 Power provided	Complimentary
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### Internet Access

Wireless internet	Complimentary
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### SHIPPING and RECEIVING

Packages may be delivered to the Hotel within 48 hours of the date of the event. Packages or materials of excessive weight or value must be approved for receipt by the Hotel prior to shipping. There will be a \$3.00 fee per incoming box, and \$3.00 fee per outgoing box. Handling charge for all boxes is processed by the Omni King Edward Security Department. Each pallet or crate delivered to the Hotel is subject to a \$50.00 handling charge. Shipping and receiving hours are 9:00am – 5:00pm Monday through Friday. A storage fee of \$10.00 per box per day will apply for any boxes received prior to July 13, 2023.



## ADDRESSING SHIPMENTS

Address all packages as follows and be sure your return information is visible on the outside of each item

ATTENTION: Karen Krueger, CMP  
(724) 480-7852  
2023 Cpp North Conference Exhibitor  
Arrival: 2023-07-15  
37 King Street East  
Toronto, Ontario M5C 1E9  
Agnes Co, Group Sales Mgr  
(416) 863-3233/[agnes.co@omnihotels.com](mailto:agnes.co@omnihotels.com)  
Number of Boxes: