



EXHIBIT PROSPECTUS

CppNorth is a production of Cpp Toronto, the same team which organizes the Toronto C++ User Group. Since its inception in April 2019, the user group has attracted 50+ attendees to each session, with every corporate host securing at least one successful new hire from among the participants. CppNorth expands the reach and scope of the user group by bringing an international audience to Toronto for three days of C++ content.

Our sponsors and exhibitors will have exposure to our international audience and will have the unique opportunity to add their name to the first conference that celebrates Toronto as a worldwide center of C++ development.

We are grateful that you are considering the wonderful opportunity to Exhibit at CppNorth 2022. We are happy to offer you the chance to raise awareness of your company and brand.

The inaugural CppNorth Conference is expecting approximately 200 attendees coming from the Province of Ontario, from the United States and from Europe. They represent not only C++ programmers, but also individuals who are interested in or are proficient in other programming languages.

The conference will start on July 16 and 17, 2022 with three pre-conference workshops, followed by three days of keynotes and tracks on July 18 – 20, 2022. The attendees will be provided multiple breaks throughout each day.

We would like to provide you with as much information as possible, so have created this Exhibit Prospectus. Of course, if there is anything you have a question on, please feel free to contact a member of the CppNorth committee.

CppNorth 2022 is being held as an in-person conference. We will be following all city and provincial guidelines for indoor events which may include mandated mask requirements for attendees with exceptions for temporary removal when eating, drinking, or presenting.

Please see the City of Toronto COVID-19 by-laws and the COVID-19 safety measures for more information. Our goal is to create an inclusive environment where you can learn, collaborate, and connect, and have fun.

Vaccination Verification Requirement

Please upload a copy of your vaccination record using the link below. If you are unable to do so during registration, you can also upload prior to your arrival at tinyurl.com/m44wzc6u



EXHIBIT PRICING/HOURS OF OPERATION

The conference will be at the King Edward Hotel located in downtown Toronto, Ontario, Canada

The Omni King Edward Hotel
37 King Street, East
Toronto, Ontario. M5C 1E9
416-863-9700

www.omnihotels.com/hotels/toronto-king-edward

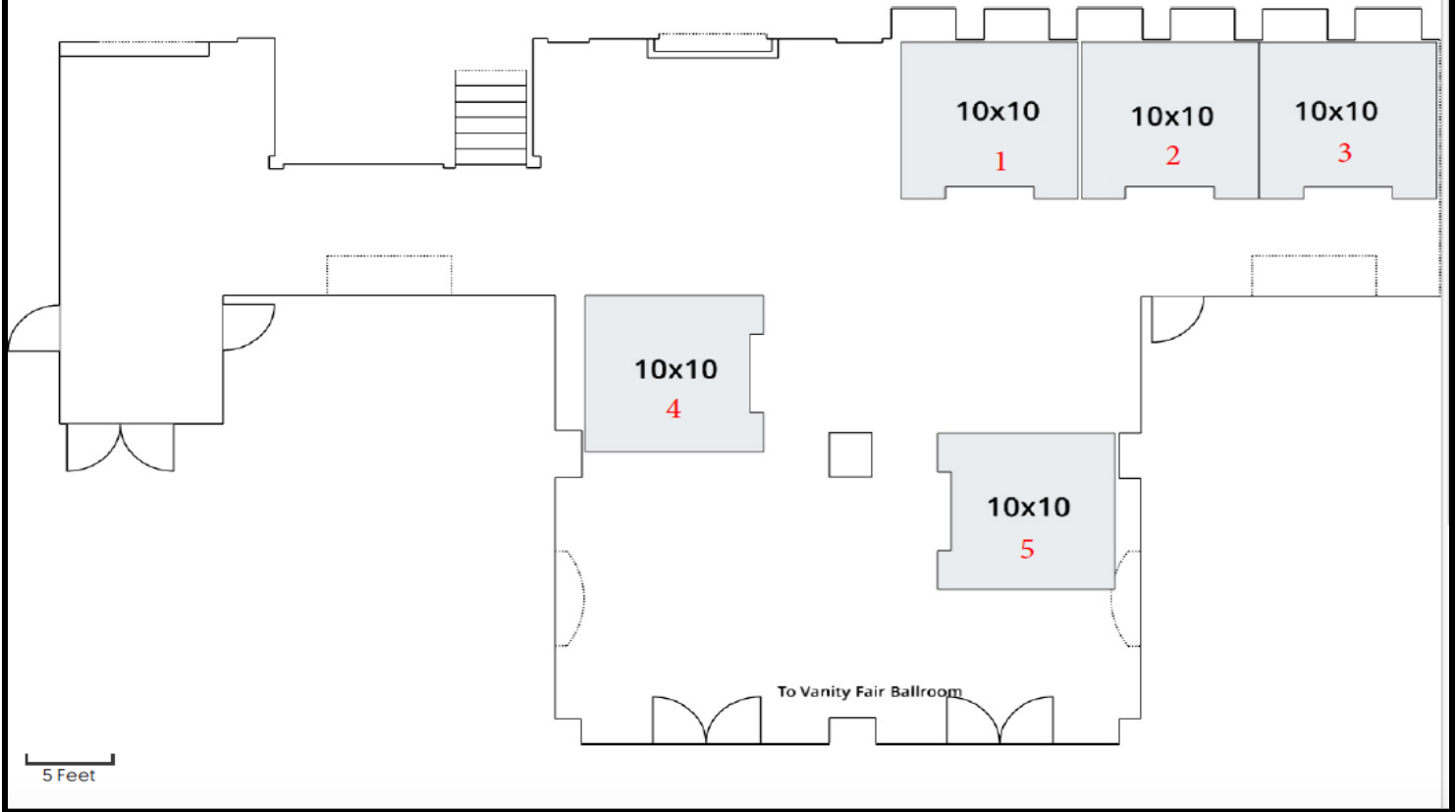
The cost of Exhibiting at CppNorth 2022 is as follows:

Sunday, July 17 - \$500
Monday, July 18 - \$1000
Tuesday, July 19 - \$1000
Wednesday, July 20 - \$1000

Exhibit space is available on each of the days Sunday through Wednesday – July 17, 18, 19 and 20. Exhibit space has been designated on the Second Level in the Vanity Fair Foyer. Below is a drawing of the space which is available on a first-come, first-served basis. Once payment is received, you can reserve a location from those available. There will be traffic in this area during morning and afternoon breaks which will allow you time to introduce yourselves and your organization to our attendees.

The Exhibit space is located on the 2nd floor of the Omni King Edward Hotel. A drawing below will show you the placement of the exhibits and are numbered for the ease of assigning them to interested organizations.

CppNorth Exhibits - Vanity Fair PreFunction Space



Cpp North 2022

Your exhibit space will also include a 6' table and two chairs, wastebasket and table tent identification. You may bring whatever you'd like that would fit inside of this allotted space.

In addition, below is information relating to extras you may request. Some are at a cost, while other items are complimentary. If there is something you would like pricing on that is not listed, please contact Karen Krueger, Conference and Exhibit Manager at Karen@KruegerEvents.com.

Audio Visual

Laptop	\$300
50" Display Monitor	\$400
60" Display Monitor	\$500
Stand for any of the above (Cabling included)	\$75

Furniture

Additional Banquet Chairs	Complimentary
High Top Table	Complimentary
Additional 6' Table	Complimentary
Stool or High Chairs	At Cost

Packaged Snacks

From Banquet Staff	At Cost
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Electrical Power

110 Power provided	Complimentary
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Internet Access

Wireless internet	\$14.95 per person per day
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Cpp North 2022

MOVE-IN SCHEDULE FOR THE WEEK

MOVE-OUT SCHEDULE FOR THE WEEK

Sunday, July 17	3:00pm	9:00pm
Monday, July 18	7:00am	6:00pm
Tuesday, July 19	7:00am	6:00pm
Wednesday, July 20:	7:00am	6:00pm

SHIPPING and RECEIVING

Packages may be delivered to the Hotel within 48 hours of the date of the event. Packages or materials of excessive weight or value must be approved for receipt by the Hotel prior to shipping. There will be a \$3.00 fee per incoming box, and \$3.00 fee per outgoing box. Handling charge for all boxes is processed by the Omni King Edward Security Department. Each pallet or crate delivered to the Hotel is subject to a \$50.00 handling charge. Shipping and receiving hours are 9:00am – 5:00pm Monday through Friday. A storage fee of \$10.00 per box per day will apply for any boxes received prior to July 14, 2020.

ADDRESSING SHIPMENTS

Address all packages as follows and be sure your return information is visible on the outside of each item

ATTENTION: Karen Krueger, CMP
(724) 480-7852
2022 Cpp North Conference Exhibitor
Arrival: 2022-07-15
37 King Street East
Toronto, Ontario M5C 1E9
Agnes Co, Group Sales Mgr
(416) 863-3233/agnes.co@omnihotels.com
Number of Boxes:

EXHIBITOR HOTEL STAY

Should you require overnight accommodations, you may book your stay at the Omni King Edward by selecting the following link:

<https://www.omnihotels.com/hotels/toronto-king-edward/meetings/2022-cppnorth-07152022>

Should special arrangements for delivery be necessary, please contact Karen Krueger, Conference and Exhibit Manager at Karen@KruegerEvents.com.