



## SPONSOR LEVELS AND BENEFITS

	Bronze 5000 CAD	Silver 10000 CAD	Gold 20000 CAD	Platinum 40000 CAD Limit of 1
<b>On-site Brand Awareness</b>				
Invited on stage during welcome				✓
Exclusive branding of day one welcome lunch				✓
Exclusive branding of one afternoon coffee break featuring traditional canadian pastries			✓	✓
Venue branding opportunities available*		✓	✓	✓
May contribute material to sizzle/stinger		10 seconds	20 seconds	30 seconds
Recognized and thanked by name during opening and closing sessions	✓	✓	✓	✓
May provide material for literature table	✓	✓	✓	✓
May provide in-kind items	✓	✓	✓	✓
May provide material for registration bag	One page	One page	Multi-page	Multi-page
<b>Conference Access</b>				
Two standard hotel rooms at the venue for company representatives				✓
Early bird pricing lock-in			✓	✓
<b>Online Brand Awareness</b>				
Sponsor logo on the top banner at <a href="http://cppnorth.ca">cppnorth.ca</a>				✓
Dedicated pre-conference email			✓	✓
Dedicated page on <a href="http://cppnorth.ca">cppnorth.ca</a>		✓	✓	✓
Sponsor logo and link on <a href="http://cppnorth.ca">cppnorth.ca</a>	✓	✓	✓	✓
Recognition included in attendee mailing	✓	✓	✓	✓
Custom message on sponsors page	✓	✓	✓	✓
Social media promotion of sponsorship	✓	✓	✓	✓
<b>Lead Generation and Recruitment</b>				
Dedicated 45 minute time slot in the program for an info session, meet and greet or demo session**				✓
Attendee list with those who opt in			✓	✓
Exhibition booth on day one***		✓	✓	✓
Sponsor channel in discord		✓	✓	✓

\*Contact us for details

\*\*Sponsor may request to use the Crystal Ballroom, or any meeting room on the conference main floor

\*\*\*We ask you to confirm by April 30, 2022 if you will be using the booth